



Rapid Response Solutions for Businesses

Rapid Response will work with your company and any employee representative to quickly maximize public and private resources to minimize the disruptions that are associated with job losses on your business, your workers, and the communities in which you do business and live.

Benefits to Your Company

Working with Rapid Response during layoffs or plant closings will result in multiple benefits to you as a business. The more quickly the Rapid Response strategy is implemented, the better off your company and workers will be. Providing Rapid Response to your workers will help assure:

Rapid Response can provide information to companies concerning any state or federal requirements or laws for notification, including the [Worker Adjustment and Retraining Notification \(WARN\) Act](#).

Developing relationships with your Rapid Response team can also benefit you during hiring phases as the team will have access to skilled workers looking for employment.

Benefits to Your Workers

The decision to lay off employees is one no employer wants to make. However, as layoffs do occur, inviting Rapid Response teams to meet with affected workers before the layoff will allow your employees to access services and programs that will help them through this difficult time. Rapid Response teams can provide your employees with a range of information and services, including:

- Career counseling and job search assistance
- Resume preparation and interviewing skills workshops
- Information on the local [labor market](#)
- [Unemployment insurance](#)
- Information about education and training opportunities
- Information on [health benefits and pensions](#)

Local services available include use of computers, telephones, and fax machines for job searches; financial planning and stress management workshops; financial support for training; income support if jobs were lost due to foreign trade; and special services for [veterans](#) and [adults with disabilities](#).

Coconino County Rapid Response Coordinator
Cindy Wilson 928-679-7400
cwilson@coconio.az.gov

