



Coconino County Hispanic Advisory Council
Meeting Minutes
 Date: February 3, 2021

Members Present: J Michael Cruz (Vice Chair); Dani Donaldson; Ruth Eaton; John Haro (Chair); Patty Garcia; Katie Mommaerts; Frank Moraga

Members Absent: Ruth Eaton (E); Miguel Vasquez; Esteban Villarreal

Guests: Vidal Mendoza; Mel Miller

County Staff Present: Liz Archuleta; Eric Peterson; Susie Garretson

Issue/Topic	Conclusions/Results	Action	Follow-up
1. Call to Order	Chair John Haro called the meeting to order at 5:32 pm.		
2. Oath of Office for Katie Mommaerts: Former Supervisor Elizabeth A. Archuleta	Former Supervisor Liz Archuleta swore in Katie Mommaerts to CHAC membership. This was the first time a civilian swore in a member of CHAC.		
3. Public Participation	<p>A. Introductions</p> <p>B. Eric Peterson: Eric reviewed the status of the County Covid 19 efforts. The County has the capacity to vaccinate, but a lack of vaccines. Vaccine distribution is determined at the state level and the distribution is not predictable or dependable. He encouraged members to reach out to state legislators asking to improve this. Next Friday Alex Fisher and Deb Harris will be featured on a County video about getting vaccines. It was noted that on CHAC's social media there was a picture of Dani getting her vaccine.</p> <p>C. Liz Archuleta: Liz thanked CHAC members and explained that the reason the Diversity Councils were created was to ensure there would be voices not normally seen in the board room. The thought was to get a group of active volunteers and leaders, reflective of multi-cultural communities, who have been under-represented and to build leadership. It is important that this continues and becomes institutionalized.</p>		

	<p>and things that are word heavy. To create content, Dani can give permission. Sendible is good to launch to all platforms. It would be helpful to automate it and to add scheduling posts.</p> <p>2) Instagram: Comments are only on individual posts. The best way to share a message is via cell phone, but make sure to post to the correct profile. Dani explained how to log in to Instagram.</p> <p>3) Coconino CHAC Website: Content goes there as well.</p> <p>C. CHAC Swag – J Michael Cruz, CHAC Vice Chair: J Michael presented ideas for clothing from Mountain Tees (Steve Talaga) that includes polo shirts, fleece jackets, and caps. There is a one-time charge to digitize logo, which CHAC can pay for. Members can buy their own items. It was suggested to get a price for a T-shirt and pins. There was consensus to keep the CHAC logo. It was asked if anyone can donate to CHAC. Eric will check on the policy. The County is working on having one vendor for things like swag.</p> <p>E. Hispanic Leadership Institute in northern Arizona – John Haro, CHAC Chair: John does not know if the efforts to hold HLI in northern Arizona with Liz Archuleta resigning from the County.</p>		<p>J Michael: Check on T-shirts & varieties of colors, and pins.</p> <p>Next agenda.</p> <p>Eric: Get logo in high resolution; Check on donating to CHAC.</p> <p>John: Reach out to Liz re HLI.</p>
6. Old Business	A. None		
7. Finance	<p>A. CHAC Account Status – Susie Garretson, Council Coordinator: Balance is \$4,169.67</p> <p>1) Board of Supervisors contributed \$1776.67 to CHAC.</p> <p>B. Budget: J Michael is working on reconfiguring the way the finance report and budget are set up.</p>		<p>John: Send thank you e-cards to the Supervisors</p> <p>J Michael & Susie: Discuss the budget set up</p>
8. Announcements	A. John: John asked if CHAC wants to hold something to replace the Chavez breakfast this year. Possibilities are to have something virtually, and to celebrate Hispanic business owners.		Send ideas for Cesar Chavez event to vidal.mendoza@nau.edu .

	B. Eric Peterson: Eric explained that the County is working on a celebration and thank you for former Supervisor Liz Archuleta. CHAC will present a plaque or certificate to Liz.		Next agenda All: E mail ideas for plaque for Liz Susie: Look for previous award.
9. Closing Public Participation	A. ADAC Essay Contest deadline February 19. B. ADAC Black History Month events C. Mel Miller: Mel asked if a non-CHAC member could purchase CHAC swag. There is no policy currently but CHAC will work on one. D. Vidal Mendoza: IMQ will be hosting a guest speaker from the Cesar Chavez Foundation. Also, she is looking for community members to assist with NAU's Hispanic/LatinX convocation. Cesar Chavez Foundation.		All: Let Vidal know if you want to join in Cesar Chavez Festivities at IMQ;
10. Next meeting dates & topics	March 3, 2021 CHAC meeting April 7, 2021 CHAC meeting		
11. Adjourned:	Adjourned at 7:19 pm		

Respectfully Submitted by Susie Garretson

These minutes were approved at the March 3, 2021 CHAC meeting.