





Coconino County Hispanic Advisory Council Retreat Minutes Date: January 25, 2021

Members Present: J Michael Cruz (Vice Chair); Dani Donaldson; Ruth Eaton; John Haro (Chair); Frank Moraga; Miguel Vasquez
 Members Absent: Patty Garcia; Esteban Villarreal
 Guests: Katie Mommaerts
 County Staff Present: Eric Peterson; Susie Garretson

Issue/Topic	Conclusions/Results	Action	Follow-up
1. Call to Order	Chair John Haro called the meeting to order at 5:32 pm.		
2. Public Participation	A. Introductions:		
3. Minutes to approve	A. Discussion and possible action on approval of January 5, 2021 CHAC Meeting Minutes: Council Member Donaldson moved to approve the January 25, 2021 CHAC minutes. Council member Eaton seconded the motion and it passed. Council members Moraga and Cruz abstained since they were not at the meeting.	APPROVED	
4. New Business	<p>A. CHAC Plan for 2021 - John Haro, CHAC Chair, and J Michael Cruz, CHAC Vice Chair: John and J Michael presented a power point and draft budget:</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  CHAC 2021 Retreat.pptx </div> <div style="text-align: center;">  CHAC Budget 2021.xlsx </div> </div> <p>Mission Statement: The Mission Statement was reviewed. There is a need to extend to other Coconino County communities. This has been tried in the past with no success. Virtual meetings, now available, might make it more possible. CHAC will try again with social media and developing relationships with the Board of Supervisors, who can help make connections in those communities. John will assign CHAC members to meet with one Supervisor at a time. Dani will provide a list of community organizations to reach out to. There will have to be a celebration</p>		Dani: Create flyer and social media to reach out to communities by March meeting

	<p>of the Diversity Council 20-year achievement.</p> <p>Budget: Michael reviewed the draft budget. It was agreed that it is a good starting place.</p> <p>Presenters: It was agreed to develop a form to provide to presentation requesters to be submitted to CHAC, so CHAC members can decide on if they want to hear those presentations and if the topic is relevant to CHAC's goals.</p> <p>COVID environment and Community engagement: Keep meeting virtually</p> <p>Mentorship: It was agreed to start with high school students. This is something that could take 6 months to a year to develop. Ask high school counselors what students need and find out what is already being done, so that CHAC does not duplicate services. There will need to be training for mentors to ensure similarity of experience and best practices. There could be scholarships given for those who complete the program. Another option as a part of this program is giving workshops. The program will need to include other areas of the County. A Google survey will be created to send to high school counselors.</p> <p>Digital footprint: Other CHAC members can post to Facebook and Instagram, so that Dani is not solely responsible for this, possibly taking turns. Instagram should duplicate to Facebook. An idea is to post a video featuring each CHAC member.</p> <p>Chamber engagement – Hispanic Owned businesses: This relates to how CHAC can support Hispanic owned businesses.</p> <p>Community volunteering: It would be good for CHAC, as a group,</p>	<p>Michael: Work with Susie to complete the budget: Draft a form for presenters</p> <p>All: Send Susie ideas for presenters</p> <p>Susie: Compile presenters list</p> <p>Dani: Draft questions to high school counselors</p> <p>Next agenda: Social media posting</p> <p>Susie: Send passwords and accounts of social media to CHAC</p> <p>All: Submit to Susie volunteer activity ideas for CHAC – Next agenda</p>
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	<p>participate in local volunteer activities, which will help with CHAC visibility.</p> <p>CHAC Brand: This discussion was about purchasing swag for when CHAC goes out in the community, such as polo shirts, fleece jackets, stickers</p>		<p>Frank: Send Susie resource guide to send to CHAC</p> <p>Next meeting: Swag</p> <p>Michael: Send Susie ideas for swag.</p> <p>Next meeting: John prioritize ideas this retreat</p>
5. Old Business	A. CHAC Social Media Plan – Dani Donaldson, CHAC Member: No report		
6. Finance	A. CHAC Account Status – Susie Garretson, Council Coordinator: Balance is \$2,403. Supervisor Archuleta will be contributing \$1000 to CHAC for the Cesar Chavez events.		
7. Announcements	Send Sympathy card to Bryon Matsuda, for Laurel Matsuda’s passing.		John: Send card on behalf of CHAC
8. Closing Public Participation			
9. Next meeting dates & topics	February 3, 2021 CHAC Meeting March 3, 2021 CHAC Meeting April 7, 2021		
10. Adjourned:	Adjourned at 7:05 pm		

Respectfully Submitted by Susie Garretson

These minutes were approved at the February 3, 2021 CHAC meeting.