



Strategic Planning 2006

KEY FINDINGS:

♥ Community Themes and Strengths Assessment ♥

An important step in the MAPP (Mobilizing for Action through Planning and Partnership) model for health department strategic planning is conducting multiple assessments, to create a baseline view of the various conditions and perceptions of citizens throughout the county. A **Community Themes and Strengths Assessment** was implemented by the Coconino County Health Department, to gather perceptions of the residents of various geographical communities within the expansive county about their unique regional health and social issues.

The core objective of the assessment was to determine what community members perceive to be the important elements of a healthy community, and whether they feel their community has those elements.

This assessment was conducted by sending a four-page questionnaire to randomly selected residents of seven population clusters within Coconino County. The survey was preceded by a mailed postcard, alerting the household that they would be receiving the questionnaire within the next week, and that they could be entered into a raffle to win a gift certificate if they completed and returned the questionnaire within a two week deadline.

To achieve a significant representation of the seven targeted communities in Coconino County, where roughly 70% of the 130,000 residents of the county reside, questionnaires were mailed to 4000 households, including renters and homeowners. Sample sizes were adjusted for smaller communities to ensure reliability. The sample was drawn with a 90 percent confidence interval with $\pm 10\%$ margin of error. 572 individuals completed and returned the questionnaire, representing about 14% of those surveyed.

Community	Estimated Population	Survey recipients (Approximate)	Responses	Recipient Response Rate
Flagstaff Metropolitan Area	57,800	1590	354	22%
Sedona in Coconino County	2,960	363	13	3%
Williams/Parks	3,980	651	94	14%
Grand Canyon /Tusayan	2,020	532	23	4%
Page and surrounding area	10,570	364	42	12%
Fredonia	1,040	290	17	6%
Blue Ridge/Happy Jack	460	210	19	9%

The following reports reflect some of the significant findings of the Community Themes and Strengths Survey. For this level of data analysis, responses to questions that have four choices (i.e. *Very Important*, *Somewhat Important*, *Not Very Important*, and *Not at all Important*) have been combined into two categories representing “Affirmative” and “Negative.” Responses indicating *Does not Apply* and *Don't Know/Decline* are not considered.

- **Community Profiles:** Summaries of responses by residents of seven communities
- **Rural vs. Flagstaff:** Comparison of responses by Flagstaff Community and Rural Communities
- **Respondent Comments:** Highlights of responses to open question asking for other issues or concerns that were not addressed in the survey.

The survey instrument is included at the end of this Key Findings Report.

Flagstaff Community Reponses
Community Themes and Strengths Survey

Responses	Surveys Mailed	Response Rate
354*	1590	22%

Respondents who rated the people of the Flagstaff Community as healthy or very healthy	85%
Respondents who rated their personal health as healthy or very healthy.	90%

** Residents of Flagstaff, Kachina Village, Doney Park, Sunnyside, Mountainaire, Cheshire, Townsend-Winona, and Baderville answered this survey.*

Negative Impacts on Flagstaff Community Quality of Life

- 90% or more indicated that **poverty, lack of health insurance, alcoholism, and drinking and driving** impact the quality of life in Flagstaff.
- Over 80% indicated that **homelessness, literacy, teen pregnancy, child abuse or neglect, domestic violence, unemployment, youth not completing high school, burglary and theft, methamphetamine labs, illegal drug use or substance abuse, rape or sexual assault, and youth or gang involvement in violence** have a negative impact.
- **All listed issues** were rated as significant by at least 57% of respondents.

Health Issues Affecting the Flagstaff Community

- More than 80% of participants thought that **health issues related to aging, dental or oral hygiene, obesity, mental health issues, cancer, health disease, heart attack or stroke, respiratory or lung disease, and cigarette smoking** impact the health of the Flagstaff community.
- Only one listed issue was perceived to have little effect on the health of the people by more than 50% of respondents, namely **pandemic flu**. 58% did not consider it significant.

Most Difficult Types of Health Care to Receive

- At least half of the respondents indicated that the following types of health care are difficult to receive (in order of highest percent): **medical care providers I can afford (60%), drug and alcohol treatment centers (53%), health insurance coverage (51%), care for children with special needs (50%)**.
- 17% or fewer respondents felt that **vision care, pediatric care, prenatal care, emergency medical care, and hospital care** were difficult to receive.

Important Features of Quality of Life in Flagstaff

- Over 90% of Flagstaff respondents rated **outdoor parks-access to nature, outdoor air quality, availability of job that pay enough to support current cost of living, indoor air quality, strong local economy, high quality public schools, acceptable public school facilities, low crime rate, and safe neighborhoods** as important to quality of life.

Respondent Comment Highlights:

- Concerns regarding increasingly crowded roadways, with limited public transportation options or safe alternative pathways to bike and walk on.
- Many mixed sentiments regarding growth of retail options and population.

Community Themes and Strengths Survey
Fredonia Community Responses

Responses	Surveys Mailed	Response Rate
17	290	6%

Respondents who rated the people of Fredonia as healthy or very healthy	70%
Respondents who rated their personal health as healthy or very healthy.	64%

Negative Impacts on Fredonia Community Quality of Life

- 100% of respondents rated **unemployment** as having a negative effect on the quality of life in Fredonia. Additionally, over 90% rated **lack of health insurance, poverty, domestic violence, alcoholism, and illegal drug use and substance abuse** as negatively effecting quality of life.
- Less than 25% of participants rated **homicide and murder** as having an effect on quality of life.

Health Issues Affecting the Fredonia Community

- 100% of community respondents offered that **obesity** and **cigarette smoking** negatively effect the health of the community.
- More than 85% said that **mental health issues, health issues related to aging, cancer, heart disease, respiratory disease, and heart attack or stroke** affect the health of this community.
- Only 35% said that **HIV Virus** affects the health of the Fredonia community, and only 15% stated that **pandemic flu** affects the health of their community.

Most Difficult Types of Health Care To Receive

- 100% of survey respondents stated that **specialist care** was difficult to receive.
- More than 90% indicated that **drug and alcohol treatment centers, care for children with special needs, and health insurance coverage** were difficult to receive.
- Over 50% perceive that **all listed types of health care** are difficult to access, except for **finding providers who accept their health care coverage**, which came close at 45%.

Important Features of Quality of Life in Fredonia

- 100% of Fredonia participants indicated that **indoor air quality, availability of jobs that pay enough to support the current cost of living, strong local economy, acceptable public school facilities, low crime rate, safe neighborhoods, and access for handicapped persons** are all important to quality of life.
- 65% to 94% felt that **all of the other features listed** were important, except for **access to public transportation** which was important to only 43%.

Respondent Comment Highlights:

- Expressed concern about the lack of nursing care in public schools.

Grand Canyon and Tusayan Community Reponses
Community Themes and Strengths Survey

Responses	Surveys Mailed	Response Rate
23	532	4%

Respondents who rated the people of Grand Canyon and Tusayan as healthy or very healthy	76 %
Respondents who rated their personal health as healthy or very healthy.	91%

** The low response rate significantly diminishes the validity of these responses as representative of the community of over 2000 individuals who live in the Grand Canyon/Tusayan are.*

Negative Impacts on Grand Canyon and Tusayan Community Quality of Life

- Over 90% of participants rated **alcoholism** as effecting the quality of Life in the Grand Canyon and Tusayan community.
- Over 68% rated **lack of health insurance, drinking and driving,** and injuries from **motor vehicle accidents,** and **illegal drug use** as effecting the quality of life in the Grand Canyon community.
- Less than 30% told us that **homelessness** and **firearm related injuries** impact their quality of life.

Health Issues Affecting the Grand Canyon and Tusayan Community

- Over 80% of participants rated **mental health issues, diabetes, heart attack or stroke,** and **cigarette smoking** as health issues that affect the community.
- Over 50% rated **all of the health conditions** mentioned on the survey as important to the quality of life in their community, with *pandemic flu* being the perceived as important by the lowest percent (56%).

Most Difficult Types of Health Care to Receive

- Over 90% of respondents indicated that **home based care** and **care for elderly with special needs** was difficult to receive.
- Over 80% indicated that **specialist care** and **care for children with special needs** was difficult to receive.
- Over 50% indicated that all types of health care mentioned were difficult to access, except for **emergency medical care,** which was reported hard to access by 43%.

Important Features of Quality of Life in Grand Canyon and Tusayan

- 100% of respondents indicated that **outdoor parks and recreation** are important to their quality of life.
- Over 90% of Grand Canyon residents rated **affordable housing, availability of jobs that pay enough to support current cost of living, and safe neighborhoods** as important to their quality of life.
- The features that rated lowest, at 59% and 64%, respectively, were **different church or religious options** and **access to higher education** as important to their quality of life.

Happy Jack and Blue Ridge Community Reponses
Community Themes and Strengths Survey

Responses	Surveys Mailed	Response Rate
19	210	9%

Respondents who rated the people of Happy Jack and Blue Ridge as healthy or very healthy	87%
Respondents who rated their personal health as healthy or very healthy.	100%

Negative Impacts on Happy Jack and Blue Ridge Community Quality of Life

- 100% of respondents indicated that **burglary and theft** negatively impacted their quality of life.
- **Most of the other issues** listed were rated significant by 50-76%, except for *homelessness, suicide, infant death and teenage pregnancy*.

Health Issues Affecting the Happy Jack and Blue Ridge Community

- 100% of community respondents rated **health issues related to aging** as having an effect on the health of the community.
- More than 90% felt that **heart disease, heart attack or stroke** had an effect on the community.
- All other issues listed were rated as significant by over 45%, except for **HIV virus** and sexually transmitted disease.

Most Difficult Types of Health Care To Receive

- More than 90% of respondents felt that **drug and alcohol treatment centers, home based health care, care for the elderly and children with special needs** were difficult types of health care to receive. 47% or more felt that **all other listed types of care** were difficult to receive.

Important Features of Quality of Life in Happy Jack and Blue Ridge

- 100% of respondents felt that low crime rates and **safe neighborhoods** were important to quality of life.
- More than 85% of respondents said that **outdoor parks, outdoor air quality, indoor air quality, and a strong local economy** were important to quality of life.
- Issues that rated lowest were **cultural events (29%), public transportation (25%), indoor recreation facilities (25%), and accessible childcare (17%)** .

Respondent Comment Highlights:

- Concern about 911 dispatchers not knowing location of community and residences
- Concern about closed local transfer station
- Concern about lack of cell phone service

Page Community Reponses
Community Themes and Strengths Survey

Responses	Surveys Mailed	Response Rate
42*	364	12%

Respondents who rated the people of the Page Community as healthy or very healthy	71%
Respondents who rated their personal health as healthy or very healthy.	93%

* Residents of Page, Marble Canyon, Lechee, and Bitter Springs responded.

Negative Impacts on Page Community Quality of Life

- 100% of respondents from Page indicated that **domestic violence** and **alcoholism** have a negative impact on quality of life in their community.
- Over 90% of respondents indicated that **suicide, lack of health insurance, poverty, child abuse or neglect, race relations, burglary and theft, illegal drug use and substance abuse, and drinking and driving** all negatively impact their communities quality of life.
- **All issues offered** in this question were rated as significant by over 50% of respondents.

Health Issues Affecting the Page Community

- 100% of respondents from Page indicated that **cigarette smoking** effects the health of their community.
- More than 90% stated that the following issues negatively effect the health of their community: **health issues related to aging, diabetes, cancer, heart disease, heart attack or stroke, respiratory or lung disease.**
- The issue that was perceived as having a negative impact by the lowest percent (44%) was **pandemic flu.**

Most Difficult Types of Health Care To Receive

- More than half of the respondents indicated that the following types of health care are difficult to receive, (in order of the highest percent) :**care for children with special needs (79%), specialist care (76%), care for elderly with special needs (73%), drug and alcohol treatment (71%), mental health care (68%), pediatric care (67%), counseling services (63%), health insurance coverage (61%), home based health care (60%), enough medical care providers to choose from 53%)**
- The only services that fewer than one-third reported were difficult to access were **prenatal care and hospitals.**

Important Features of Quality of Life in Page

- 100% of respondents stated that **outdoor air quality, affordable housing, high quality public schools, low crime rates, and access for handicapped persons** were an important feature of quality of life.

Respondent Comment Highlights:

- A need for an assisted living facility for the elderly in Page
- Concern regarding long wait times to see primary care physicians

Sedona Community Reponses
Community Themes and Strengths Survey

Responses	Surveys Mailed	Response Rate
12	363	3%*

Respondents who rated the people of the Sedona Community as healthy or very healthy	92%
Respondents who rated their personal health as healthy or very healthy.	92%

** The low response rate significantly diminishes the validity of these responses as representative of the community of over 2900 individuals who live in the Sedona area, within Coconino County.*

Negative Impacts on Sedona Community Quality of Life

- Over 80% of participants felt that **lack of health insurance** and the presence of **methamphetamine labs, poverty, burglary and theft, drinking and driving, and illegal drug use or substance abuse** negatively affect the quality of life in the Sedona community.
- Less than 50% felt that **race relations, or gang violence, or infant death** significantly affected their community; Infant death was perceived as significant by only 18%.

Health Issues Affecting the Sedona Community

- 100% of respondents felt that **health issues related to aging and obesity** impact the health of the Sedona Community.
- 90% felt that **dental or oral hygiene issues and cancer** affect the health of this community.
- **All other listed issues** were rated as significant by over 60% of respondents, except for **pandemic flu**, which was seen as a significant issue by only 33%.

Most Difficult Types of Health Care to Receive

- More than half of the respondents indicated that the following types of health care are difficult to receive (in order of highest percent): **health insurance coverage (89%), pediatric care (80%), pre natal care (75%), medical care providers that I can afford (70%), mental health care (67%), drug and alcohol treatment (67%), emergency medical care (60%), hospitals (60%), medical care providers that accept my insurance (60%), care for the elderly with special needs (50%), care for children with special needs (50%)**.
- Less than 20% of respondents felt that **vision care** was difficult to receive.

Important Features of Quality of Life in Sedona

- 100% of respondents felt that **outdoor parks and access to nature, cultural events, outdoor air quality, indoor air quality, availability of jobs that pay enough to support current cost of living, low crime rate, and safe neighborhoods** are important to the quality of life in the Sedona community.
- Half of respondents felt that **different church or religious options** impacted quality of life.

Respondent Comment Highlights:

- Concern about limited housing/shelter services for homeless people
- Concern about limited outside-of-school activities for children and teens

Williams Community Reponses
Community Themes and Strengths Survey

Responses	Surveys Mailed	Response Rate
94	651	14%

Respondents who rated the people of Williams as healthy or very healthy	78%
Respondents who rated their personal health as healthy or very healthy.	91%

Negative Impacts on Williams Community Quality of Life

- Over 80% of respondents indicated that **lack of health insurance, poverty, alcoholism, unemployment, methamphetamine labs, illegal drug use or substance abuse, and drinking and driving** negatively impact the quality of life in Williams.
- More than 50% stated that all other listed issues have significant negative impact, except for **race relations, suicide and infant death**, which were rated significant by 40-43%.

Health Issues Affecting the Williams Community

- Over 80% of respondents rated **health issues related to aging, dental or oral hygiene, obesity, cancer, heart disease, and heart attack or stroke** as significant in their community.
- While 54% felt **sexually transmitted diseases** other than HIV have a negative effect on the people in their community, only 43% felt **HIV** has a similar level of effect.
- Only 35% of Williams participants rated **pandemic flu** as affecting the health of this community.

Most Difficult Types of Health Care To Receive

- Over 70% of Williams participants rated **care for children with special needs, specialist care, home based care, and care for elderly** as difficult to receive.
- Over 50% of respondents perceived **all listed types of care** difficult to access, except for **general health care, providers that accept their insurance, and emergency medical care**. These categories were considered difficult to access by 36% to 44%.

Important Features of Quality of Life in Williams

- 100% rated **outdoor air quality** as an important aspect of quality of life.
- Another 97% of respondents rated **low crime rate and safe neighborhoods** as an important aspect of quality of life in the Williams community.
- All other listed features were rated as important to over 50%; all but **public transportation and different religious or church options, indoor recreation facilities, and culturally or racially diversity**, were rated high by at least 70%.

Respondent Comment Highlights:

- Concern about availability of potable water
- Concern about dust from unpaved roads
- Concern about availability of services through the local health clinic
- A need for support groups on health conditions, such as diabetes

Community Themes and Strengths Survey

Flagstaff Area Residents compared to Combined Residents of Six Rural Communities

Responses		Surveys Mailed		Response Rate	
Flagstaff	Rural	Flagstaff	Rural	Flagstaff	Rural
354	208	1590	2410	22%	8%

	Flagstaff	Rural
Respondents who rated the people of the their Community as healthy or very healthy	84%	77%
Respondents who rated their personal health as healthy or very healthy.	90%	90%

Negative Impacts on Community Quality of Life

- When asked to rate the effect of 23 potential community problems on the quality of life in their community, **Flagstaff Community residents** consistently rated all possible problems as having **more impact than did residents of Rural Communities**.
- The one issue that causes far more concern for Flagstaff residents than rural residents was **homelessness**.
- Other concerns of significantly higher importance to Flagstaff residents were **youth or gang involvement in violence, infant death, homicide or murder, race relations, firearm related injuries, rape or sexual assault and child abuse or neglect**.

Health Issues Affecting Community Quality of Life

- Flagstaff area and rural residents had similar perceptions of the affect of most health issues on their community.
- **Rural residents** were somewhat more concerned about the effects of **diabetes**.
- **Flagstaff residents** expressed significantly more concern about the effects of **HIV** and other **sexually transmitted diseases** than rural residents.

Most Difficult Types of Health Care to Receive

- **Rural residents** report more difficulty in accessing **all types of health care**.
- The **most dramatic difference** was in **access to pediatric care**, which was reported difficult for 68% of rural residents to access, compared to 17% of Flagstaff area residents. (Demographically, 23% of respondents from rural areas had children in their households, as opposed to 36% of Flagstaff area respondents.)
- Reports of access in rural areas versus Flagstaff were highly inequitable regarding **prenatal care, hospitals, vision care, specialist care, care for children with special needs, care for elderly with special needs, mental health care, and home based care**.
- Significant inequities were reported for all other listed types of health care, except for **Medical care providers that I can afford, and Medical care providers that accept my health insurance**.

- The inequity regarding access to **health insurance coverage** was less notable: 62% of rural residents reported it was difficult to receive, as opposed to 51% of Flagstaff area residents.

Important Features of Quality of Life

- Flagstaff area and rural community residents tended to rate most of the suggested positive factors at similar value levels.
- Flagstaff area residents placed importance on the following factors at a significantly higher rate: **Indoor recreation facilities, access to higher education, culturally or racially diverse communities, availability of recycling centers, and availability of public transportation.**

**Coconino County Health Department
Community Themes and Strengths Assessment**

Respondents' Comments

The Community Health Survey asked community members, "Are there any other issues or concerns that you think would be important for your community that were not addressed in this survey?" Of 572 returned surveys, 94 people responded to this open-ended question. Although participant comments reflected a wide range of sentiments, many addressed similar topics or issues. The following four general areas were most frequently commented on by multiple survey participants:

Transportation and Crowded Streets

Nine individuals commented on transportation issues such as crowded roadways, bike and walking safety, dust from roads, and public transportation. *Examples:*

Flagstaff Community Respondents

"... Concern for children (school bus drop offs) walking on roadways-especially Kachina trail to Kona."

"Over crowding of streets and roads available to handle the increase in population a danger!"

"Pave more dirt roads to knock down the dust."

Flagstaff Community Resident

"Biking on major roads is still very difficult."

Williams Community Respondent

"I live on a dirt road. My health is effected by the dust. The county has neglected to pave the road..."

Page Community Resident

"Dust from dirt road on main county road and speeding vehicles that create the dust."

Increasing Cost Of Living

Eleven individuals commented on cost of living issues including low working wages, cost of housing, and cost of health care. *Examples:*

Flagstaff Community Respondents

"A lot of what I marked has to do with the cost of living being too high for the average citizen. I make a middle class amount of money, yet I find myself eating unhealthy foods because they are cheap."

"The cost of health care in Flagstaff is unacceptable. Our family drives down to Phoenix in order to receive medical/dental care even though facilities exist within short distances of our house."

"Economy is in trouble. Teachers, firemen, policemen, nurses can't afford to live here..."

"Indoor recreation for youth and affordable housing are on the survey- just want to reiterate their importance."

"I feel it's important to stress the problem of the cost of living here in Flagstaff. There is an insane gap between wages and the cost of living, bills, health care..."

Fredonia Community Respondent

“Wages earned (standard rate of pay) compared to rent and cost of living.”

Homelessness

Seven individuals commented on homelessness and transient population in Coconino County. *Examples:*

Flagstaff Community Respondents

“The homeless/transient problem makes me feel very unsafe pretty much everywhere I go in Flagstaff.”

“There are too many homeless children in Coconino County...”

Sedona Community Respondent

“Perhaps if there has been a homeless shelter available, we wouldn’t have the Brins Fire right now.”

Substance Abuse

Five individuals commented on alcoholism and substance abuse as a problem, and the need for a detox center in the county. *Examples:*

Flagstaff Community Respondents

“This community is a wonderful place to live. However we are in great need for a detox center.”

“I’d like to add how important it is for our communities to help develop a working affordable facility to address addictions- drugs, alcohol, etc. For our youth especially.”

“There are many assets to Flagstaff. However poverty, substance abuse, and child abuse/neglect continue to increase with little or no services available that are open to the community.”

Additional comments are included in some of the Community Profile Reports.



Coconino County Health Department Community Health Survey
Please Return No Later Than Insert Date Survey # Insert #

Purpose of the survey: *As the Coconino County Health Department (CCHD) looks to the future, we are interested in community members' opinions regarding health and quality of life issues in their community. Answers to this survey will help the CCHD decide which are the most important areas that need to be addressed so that the quality of life and health of your community is maintained and improved into the future. All of your answers are voluntary and confidential. Responses will be reported as a group response.*

Who can take the survey: An adult living in the household who is 18 years of age or older.

I. Rate the importance of each issue listed below as it relates to the QUALITY OF LIFE in your community.

Rate the importance of each issue using the following scale: (CHECK ONE BOX FOR EACH ISSUE)

- 1) Very Important; 2) Somewhat Important; 3) Not Very Important; 4) Not at All Important;
 5) Does Not Apply to my Community; 6) Don't Know/Do Not Want to Answer this Question

Rate the importance of each issue as it relates to the quality of life in your community.	Very Important	Somewhat Important	Not Very Important	Not At All Important	Does Not Apply	Don't Know/Decline
Indoor recreation facilities						
Outdoor parks-access to nature						
Cultural events-arts and music						
Outdoor air quality						
Indoor air quality (smoke-free)						
Water quality						
Affordable housing						
Availability of jobs that pay enough to support current cost of living						
Strong local economy						
Public schools (K-12); where most students meet or exceed state required testing scores						
Acceptable public school facilities						
Availability of public transportation						
Availability of retail stores (shopping)						
Availability of recycling centers						
Low crime rate						
Safe neighborhoods						
Stable family life						
Walkable Neighborhoods						
Strong Family Life						
Different Religious/Church Options						
Culturally (Racially) Diverse Communities						
Access to Higher Education (Community Colleges and Universities)						

II. How much of an effect do the issues listed below have on the QUALITY OF LIFE in your community?

Rate the effect of each issue using the following scale: (CHECK ONE BOX FOR EACH ISSUE)

- 1) Has a Great Effect on My Community; 2) Somewhat Effects My Community; 3) Hardly Effects My Community;
 4) Has No Effect on My Community; 5) Does Not Apply to my Community (Is Not an Issue in My Community);
 6) Don't Know/Decline to Answer

How much of an effect do these issues have on the quality of life in your community?	Great Effect	Somewhat Effects	Hardly Effects	Has No Effect	Does Not Apply	Don't Know/ Decline
Homelessness						
Infant death						
Literacy-ability to read						
Suicide						
Teen pregnancy						
Lack of birth control use						
Poverty						
Child abuse/neglect						
Domestic violence (violence/abuse in the home)						
Alcoholism						
Unemployment						
Youth not completing high school						
Race relations						
Burglary & theft						
Methamphetamine ("meth") labs						
Bioterrorism-deliberate release of viruses or germs						
Homicide-murder						
Firearm related injuries						
Illegal drug use/substance abuse						
Rape or sexual assault						
Youth/gang involvement/violence						
Drinking (alcohol) and driving						
Rape/sexual assault						
Driving or riding in a car without seatbelts						
Injuries from motor vehicle accidents						

III. Select one answer to the following question. (CHECK ONE BOX)

Overall, how satisfied are you with the quality of life in you community?	Very Satisfied <input type="checkbox"/>	Somewhat Satisfied <input type="checkbox"/>	Somewhat Dissatisfied <input type="checkbox"/>	Very Dissatisfied <input type="checkbox"/>	Don't Know/ Decline <input type="checkbox"/>
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IV. Rate the importance of each issue listed below as it relates to IMPROVING the HEALTH OF THE PEOPLE LIVING in your community.

Rate the Importance of Each Issue Using the Following Scale: (CHECK ONE BOX FOR EACH ISSUE)

- 1) Very Important; 2) Somewhat Important; 3) Not Very Important; 4) Not at All Important;
 5) Does Not Apply to my Community; 6) Don't Know/Do Not Want to Answer this Question

Rate the importance of each issue as it relates to improving the health of the people living in your community.	Very Important	Somewhat Important	Not Very Important	Not At All Important	Does Not Apply	Don't Know/ Decline
Nutrition-healthy eating						
Exercise-physical activity						
Support for healthy behaviors and lifestyle						
Education programs for healthy behaviors and lifestyle						
Immunizations (shots) to prevent disease						

V. How much of an effect do the issues listed below have on the HEALTH OF THE PEOPLE LIVING in your community?

Rate the effect of each issue using the following scale: (CHECK ONE BOX FOR EACH ISSUE)

- 1) Has a Great Effect on Health of People in my Community; 2) Somewhat Effects Health of People in my Community;

- 3) Hardly Effects Health of People in my Community; 4) Has No Effect on Health of People in my Community;
 5) Does Not Apply to my Community (Is Not an Issue in My Community); 6) Don't Know/Decline to Answer

How much of effect do these issues have on the health of the people living in your community?	Great Effect	Somewhat Effects	Hardly Effects	Has No Effect	Does Not Apply	Don't Know/Decline
Health issues related to aging (elderly)						
Dental/oral hygiene						
Obesity-being overweight						
Mental health issues						
Pandemic flu ("Bird Flu")						
Infectious disease (spread from human to human; such as chickenpox and common flu)						
Diabetes						
Cancer						
Heart disease						
Heart attack/stroke						
Respiratory/lung disease						
HIV virus (AIDS)						
Sexually Transmitted Disease (other than HIV)						
Cigarette smoking						

VI. As you consider the types of health care listed below, how easy or difficult is it for you to RECEIVE these types of health care in your community?

Rate the effect of each issue using the following scale: (CHECK ONE BOX FOR EACH ISSUE)

- 1) It is Very Easy For Me to Receive this Type of Health Care; 2) It is Somewhat Easy For Me to Receive this type of Health Care; 3) It is Somewhat Difficult For Me to Receive this Type of Health Care; 4) It is Very Difficult For Me to Receive this Type of Health Care; 5) Does Not Apply (Have No Use For This Type of Health Care); 6) Don't Know/Decline to Answer

How easy or difficult is it for you to receive these types of health care?	Very Easy	Somewhat Easy	Somewhat Difficult	Very Difficult	Does Not Apply	Don't Know Decline
Enough medical care providers to choose from						
General health care (e.g. family doctor)						
Vision (eye) care						
Dental care						
Pediatric care (children's doctor)						
Mental health care (psychiatric)						
Counseling services (personal & family therapy)						
Specialist care (treatment for specific health problems)						
Pre-natal care (pregnancy care)						
Emergency medical care						
Drug and alcohol treatment centers						
Hospitals						
Home-based care (health care provided in your home)						
Care for elderly with special needs						
Care for children with special needs						
Health insurance coverage						
Medical care providers that accept my health insurance						
Medical care providers that I can afford						

VII. Answer each question using the following scale: (CHECK ONE BOX FOR EACH ISSUE)

- 1) Very Healthy; 2) Somewhat Healthy; 3) Somewhat Unhealthy; 4) Very Unhealthy; 5) Don't Know/Decline to

Answer

	Very Healthy	Somewhat Healthy	Somewhat Unhealthy	Very Unhealthy	Don't Know/Decline

Overall, how would you rate the health of the people living in your community?					
How would you rate your own personal health?					

VIII. Are there any other issues or concerns that you think would be important for your community that were not addressed in this survey?

IX. The following questions will help us to classify your answers.

1. What is the name of the community where you currently live? _____

2. How long have you lived there? _____ months _____ years

3. What is your zip code? _____

4. In what year were you born? _____

5. Are you male or female? (CHECK ONE)

- Male Female Decline to answer

6. What is the highest grade of school or year of college that you have completed? (CHECK ONE)

- Grade School (From grade 1-11) Bachelor's Degree (4- year)
 High School Degree (Grade 12 or GED) Post-Bachelor's Degree (Masters or PhD)
 Some College/Associate's Degree (2-year) Decline to Answer

7. Do you consider yourself to be...? (CHECK ONE)

- White, Non-Hispanic Asian
 Black or African American, Non-Hispanic Other race (Please note: _____)
 Hispanic Don't know/not sure
 American Indian or Alaska Native Decline to answer
 Native Hawaiian or other Pacific Islander

8. Do you have any children under the age of 18 living in your home? (CHECK ONE)

- Yes Decline to answer
 No

9. What is the MAIN method that you use to pay for most of your health care expenses? (CHECK ONE)

- Pay outright (with cash/check/credit card) Veteran's Administration
 Medicaid Indian Health Services
 Medicare Other (please list) _____
 Health insurance (private or through employer) Don't know/not sure
 Do not receive healthcare Decline to answer

10. Which includes your total family income in 2005 before taxes? (CHECK ONE)

- Up to \$10,000 \$75,000 to \$99,999
 \$10,000 to \$24,999 \$100,000 to \$149,999
 \$25,000 to \$49,999 Over \$150,000
 \$50,000 to \$74,999 Don't know/not sure
 Decline to answer

Thank you for taking the time to complete this very important survey.

