



FOR IMMEDIATE RELEASE

**Coconino County Community Services
Senior Nutrition and Meals on Wheels Program Awarded \$1,000
“Share the Love” Grant by Meals on Wheels America**

Subaru’s seventh “Share the Love” event supports Coconino County seniors

Flagstaff, Arizona (April 7, 2015) – Coconino County Community Services Senior Nutrition and Meals on Wheels program is proud to announce it has received a \$1,000 grant from Meals on Wheels America for its participation in Subaru of America’s seventh annual “Share the Love” event. During the event held from November 20, 2014 through January 2, 2015, Subaru of America, Inc. donated \$250 for every new Subaru vehicle purchased or leased to the customer’s choice of participating charities, including Meals on Wheels America, of which the program is a member.

“We are grateful for this needed grant which will provide nutritious, well-balanced, noon-time meals for homebound seniors residing in the greater-Flagstaff area,” said Janet Regner, Director, Coconino County Community Services.

Flagstaff Nissan Subaru has long supported the Community Services Senior Nutrition and Meals on Wheels program. Last November County and dealership managers together planned how the Share the Love Campaign could help raise funds and awareness for fighting senior isolation and hunger in the greater-Flagstaff area during the 2014 holiday season. Included with these efforts three Flagstaff Subaru employees volunteered, assisting Community Services staff with meals delivery.

“We greatly appreciate Subaru’s ongoing commitment to Meals on Wheels through its annual ‘Share the Love’ event,” said Ellie Hollander, Meals on Wheels America President and CEO. “Subaru of America and its local retailers across the country have truly become an extension of the Meals on Wheels family. Even long after this event concludes, Subaru helps us to deliver that warm meal, friendly smile and vital safety check that are so vital to millions of America’s seniors.”

The More Than A Meal study conducted by Brown University found those receiving or requesting meals services are significantly more vulnerable than the average American senior. However, receiving five meals per week helps them eat healthier, and feel safer and less lonely. Senior recipients experience fewer falls, feel less isolated, worry less about being able to remain at home, and say their physical and mental health is improved.

“Subaru, our retailers, and our owners feel good about giving to organizations like Meals on Wheels, and that’s why we do the Subaru “Share the Love” event,” said Brian Cavallucci, Subaru of America’s National Advertising Manager. “Subaru is honored to have donated more than \$8.4 million to Meals on Wheels over the past seven years, making a positive impact in local communities and the lives of our elderly loved ones.”

About Coconino County Community Services

Coconino County Community Services, the County’s designated Community Action Agency, fights poverty, assisting people of all ages. As a public nonprofit, funding comes from federal, state, and local government, foundation grants, businesses and tax-deductible individual donations. Only 43 percent of Community Services’ Senior Services budget comes from the County’s General Fund, supported by taxes. Financial contributions are federal tax-deductible, Arizona Charitable Tax Credit

eligible, and an investment in community and a better future for generations to come. For more about what we do and how you can help visit www.coconino.az.gov/communityservices.

About Meals on Wheels America (formerly Meals on Wheels Association of America)

Meals on Wheels America is the oldest and largest national organization supporting the more than 5,000 community-based programs across the country that are dedicated to addressing senior isolation and hunger. This network exists in virtually every community in America and, along with more than two million volunteers, delivers the nutritious meals, friendly visits and safety checks that enable America's seniors to live nourished lives with independence and dignity. By providing funding, leadership, education and advocacy support, Meals on Wheels America empowers its local member programs to strengthen their communities, one senior at a time. To learn more visit www.mealsonwheelsamerica.org.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 600 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.

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