

Art Babbott
District 1

April 4, 2014

Important Information Regarding

Elizabeth C. Archuleta
District 2



Keeping citizens informed.

Matt Ryan
District 3

Dear Schultz Flood Area Resident,

Mandy Metzger
District 4

With the 2014 monsoon season just around the corner, we want to take this opportunity to share some important information with you about *CodeRED*, Coconino County's new emergency notification service. *CodeRED* is a free service that alerts residents and businesses about time-sensitive general and emergency situations that are either imminent or occurring in their communities.

Lena Fowler
District 5

CodeRED represents the next level of emergency notification technology for residents in the Schultz Flood area and throughout the County. The County has invested in *CodeRED* to keep residents aware and informed about the fast-changing and often severe weather and emergency incidents – including wildfires, tornadoes, thunderstorms and flash flooding -- that can impact our region throughout the year.

Fully automated and utilizing more than twice the number of phone lines as the old *Ready Coconino* system, *CodeRED* promises to be significantly faster than *Ready Coconino* in providing residents with general and emergency notifications regarding the safety, property or welfare of the community. In addition to faster notification times, *CodeRED* offers many more ways to receive emergency notifications. *CodeRED* users can get these notifications via land lines, cell phones, text messages and/or emails. Users also can download the "*CodeRED* Mobile Alert" app directly to their smart phones just by going to their smart phones' app store and querying "Code Red."

The County encourages all residents in the Schultz Flood area to use the *CodeRED* emergency notification service. The best way to fully utilize this service is by creating a "*CodeRED* Managed Account."

What Are *CodeRED* Managed Accounts?

CodeRED Managed Accounts are personalized accounts that are created online by *CodeRED* users. *CodeRED* Managed Accounts allow users to:

- "Opt In" for *CodeRED*'s *Severe Weather Warnings* service*
- Securely confirm, update or modify their personal contact information
- Add multiple phone numbers and email addresses for notification purposes
- Add home address information
- Notify the County's local emergency response team if they require special assistance during an evacuation event.

Important: If you were previously enrolled to receive notifications via the *Ready

Coconino system, then the contact information that you provided at the time of enrollment will allow you to receive emergency notifications through the CodeRED system. However, in order to receive the Severe Weather Warnings service, you must create a managed account and “Opt In” for this service via the CodeRED web page.

What is the Severe Weather Warnings Service?

One of *CodeRED*'s most valuable features is the optional “Severe Weather Warnings” service. This service coordinates subscribers’ address-specific information with the same localized National Weather Service (NWS) data used for NWS weather radio warnings to rapidly alert citizens located in the path of imminent or occurring severe weather such as tornados, severe thunderstorms and flash flooding.

How can I Create My CodeRED Managed Account?

Whether or not you were included in the *Ready Coconino* database, creating a *CodeRED* Managed Account will allow you to provide *CodeRED* with your most current contact information for emergency notifications. The process is easy and can be accomplished with the following few steps:

1. Go to www.Coconino.AZ.Gov/ReadyCoconino
2. Scroll down and click on the CodeRED icon
3. Fill in all of the contact/phone information boxes
4. Check the “Terms & Conditions” box
5. Click “Verify information” at the bottom of the page
6. Select “YES, I would like to create a managed account”
7. Enter information and select “continue”
8. Select “verify information” and then “continue”
9. If you have any problems signing up, then please call 1-866-939-0911

Lastly, we want you to know that the County will be conducting an “All Call” test of the *CodeRED* system on **Friday, April 18**. This test is being conducted to evaluate the speed and effectiveness of *CodeRED* on a Countywide basis. We encourage you to update your personalized *CodeRED* account prior to the test.

Coconino County remains committed to helping Schultz Flood area residents stay aware and informed about emergency events, especially during the coming monsoon season. Our goal remains to help everyone get the weather and flood information they need to protect themselves, their families and their properties. Thanks for your time and attention.

Sincerely,



Liz Archuleta
District 2 Supervisor



Mandy Metzger
District 4 Supervisor